Information on tap

Keeping your staff up to date with new treatments on offer in your practice is easy with a touch-screen system. Amy Rose explains

In the modern dental arena, the word ‘multidisciplinary’ seems to be on everyone’s lips. Indeed, the idea of flexibility and offering a wide range of services has permeated our entire culture. We can now visit supermarkets where we can buy insurance, TVs, fresh fruit, mobile phones and magazines under the one roof. The era of the niche service is, perhaps, behind us. As far as the dental industry is concerned, in order to retain a competitive edge it is important to be able to meet all of the needs of patients. Everyone in the UK wants an efficient, convenient service, and patients are no different. They want to be able to visit their local practice and get the service they desire, whenever the field of treatment.

Know your market

Dentists now tend to have much longer lists of available treatments. Having recognised the need for particular services such as whitening, many practices have invested in the training and equipment necessary to do this, taking advantage of the market.

Stay informed

These practices also invest in advertising these new services. They invest in new website designs that incorporate HD (High Definition) animations of their treatments, accompanied by professionally written text. They also produce leaflets, to further communicate new services.

Revolutionary new touch-screen systems, available as kiosks or desktop models, give practices an easy to use, stylish and effective way of educating patients. However, it is not just patients that need to be educated about new services. It is staff, too.

If it isn’t clean, it can’t be sterilised

Hydrim and Statim your perfect partners in the sterilisation process

Hydrim C51wd:

- The benchtop Hydrim C51 wd instrument washer disinfector eliminates the risk of puncture injuries and perfectly prepares instruments for sterilisation
- The innovative H²O cleaning solution, in combination with dual high pressure sprays, removes virtually all proteins and organic debris
- Hydrim is independently tested for 99.9-100% efficacy and complies with EN15883
- Hydrim uses patented instrument protection and active drying systems

Statim:

- The Statim 2000i, one of the world’s most popular autoclaves, automatically sterilises solid, hollow, wrapped and unwrapped loads including handpieces
- Statim is 5 times faster than typical B cycle autoclaves
- Statim’s performance is validated by biological and mechanical means
- Statim complies with EN13060 and the 2006 R&I Hygiene guidelines

For further information about SciCan products please call Ken Green on 01959 837327 or visit www.scican.com

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About the author

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